



LEGAMBIENTE



CLEAN UP THE MED
26-27-28th May 2017
24th Edition

Dear friends,

We are pleased to invite you to join the **Clean Up the Med 2017** Campaign to once again reinforce our common commitment to safeguard the Mediterranean environment and the freedom of circulation.

**Joining our campaign is even easier now!
Just fill in the online form you will find at the following link:**

<http://goo.gl/gwzEBV>

We will send you a colourful brochure which can be used as poster or information material (English and French). Please write the correct address where we can send the material.

Since 1995 thousands of organizations and hundreds thousands of people have been involved!

The 2016 campaign has been a great success and we reached over 150 participants that have involved hundreds of people in more than 14 Mediterranean countries, gathering tons of dangerous marine litter from the beaches. The 2017 edition will see the renewed collaboration between Legambiente and the Mediterranean schools, as well as associations and tourist bodies as hotels, in organizing and coordinating the effort against the pressing threat of marine and coastal pollution, especially plastic contamination.

CleanUptheMed2017:

On the 26-27-28th of May 2017 we will unite on Mediterranean beaches and coast locations to clean them up from litter of any sort which plagues both urban coasts and marine reserves. The rubbish that accumulates on the sea-bed, on beaches and on most coastlines around the Mediterranean is generated by wrong human activities; the main goal of our Campaign is to raise awareness especially among our public administrations and educate citizens as well as remove waste pollution.

NGOs, municipalities, schools classes, tourist hotels and volunteers teams are invited to organize activities during the week-end of the Clean Up the Med: 26– 27 -28th of May 2017.
The activity can be of different nature and aims to involve citizens and raise environmental awareness.

You can organize:

- **Information Point:** where citizens can be informed and receive information about the campaign, your organization and other environmental activities you organize.
- **Tastings of typical products to attract citizens in a “delicious” way....**
- **The Cleaning up of one Beach:** an activity of cleaning carried out by volunteers: citizens of all ages commit themselves to remove as much litter as possible from both popular seaside places and sensitive marine reserves.

- **An Excursion:** a guided tour can be organised to visit places on the coast with a high natural value, to show the importance of conservation and safeguard of spots that are crucial for the conservation of Mediterranean marine species.

Check out Clean Up The Med Facebook Page!

<https://goo.gl/osT9y9>

Visit the 2016 photos Album:

<https://goo.gl/1l782a>

Contacts:

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